What is claimed is:

1. An oily external composition for skin comprising

a complex powder that the surface of lipophilic base powder is covered with zinc oxide and

an oil component,

wherein said complex powder is dispersed in said oil component, and wherein zeta-potential of said lipophilic base powder is negative value at pH on skin.

- 2. The oily external composition for skin according to claim 1, wherein the covering rate of zinc oxide is the range of 1 to 90% relative to the surface of lipophilic base powder in the condition of dispersing in oil.
- 3. The oily external composition for skin according to claim 1 or 2, wherein said lipophilic base powder is swelled in the condition of dispersing in oil.
- 4. The oily external composition for skin according to any of claims 1 to 3, wherein zeta-potential of said lipophilic base powder is -10mV or less at pH on skin.
- 5. The oily external composition for skin according to any of claims 1 to 4, wherein said lipophilic base powder is an organic powder.
- 6. The oily external composition for skin according to claim 5, wherein said lipophilic base powder is one or more selected from the group of silicone resin, silicone rubber, silicone resin-covering-silicone rubber, polyamide, polymethyl methacrylate and ethyl carbamate.
- 7. The oily external composition for skin according to any of claims 1 to 6, wherein comprising silicone oil as an oil component.

- 8. The oily external composition for skin according to any of claims 1 to 7, wherein the content of said complex powder is the range of 1 to 50 % by weight.
- 9. The oily external composition for skin according to any of claims 1 to 8, wherein said composition is emulsion type.
- 10. An use of the external composition according to any of claims 1 to 9 as a rough skin recovering composition.
- 11. An use of the external composition according to any of claims 1 to 9 as a sensitive skin caring composition.
- 12. A complex powder that the surface of lipophilic base powder is covered with zinc oxide, wherein zeta-potential of said lipophilic base powder is negative value at pH on skin.